



packaging **case-carton-sealing**

# excelta™ 704

**highly versatile** yet low  
cost metallocene hot melt

- **Clean jetting and fast setting** for high speed machine operation
- **Excellent heat stability** for consistent application performance
- **Food Contact approval** for use in all branches of the Food Industry
- Offering all the advantages of metallocene technology at an **accessible price level!**

Excelta™ 704 is a metallocene hot melt adhesive, especially developed for tray erecting, carton sealing and box closing on high speed machines and on many different substrates.

Excelta 704 is used for end-of-line packaging in many different industries, often food related: ranging from dairy to meat and from beverages to canned food. The product is able to meet the strict requirements for this industry: the raw materials used in the formulation, qualify Excelta 704 as a Food Packaging Adhesive (for full details see Regulatory Information Statement or RIS). Excelta 704 offers fast setting and excellent heat resistance on a wide variety of virgin and recycled paper stocks, including coated grades, for both solid and corrugated board. This makes the product highly versatile and suitable for many different types of agricultural trays. Excelta 704 is slightly off-white, odourless and offers all typical advantages related to the metallocene technology. This means it has excellent temperature stability, a feature that guarantees the stability of your application, permitting a better control of glue consumption, reduced downtime and lower maintenance costs.

### Benefits

- Clean jetting and fast setting for high speed machine operation  
Excellent heat stability for consistent application performance
- Food Contact approval for use in all branches of the Food Industry
- Offering all the advantages of metallocene technology at an accessible price level!

### Metallocene based

- Slightly off-white, odourless, reduced consumption, excellent thermal stability giving low char and good colour stability.

### High speed

- Packaging hot melt for high speed lines, with excellent jetting properties, assuring clean operations, improved supply chain stability and in service performance.

### Versatility

- Suitable for a wide range of applications and substrates, both coated and non-coated paper as well as board.

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### Let's connect



Please contact your local Paramelt representative for more information or visit [paramelt.com](https://www.paramelt.com)



## We are Paramelt

Founded in 1898, Paramelt has over 120 years of experience and today is a global producer of wax blends, adhesives and specialty dispersions. Operating from production sites in The Netherlands, United Kingdom, the USA and China we work together in a team of about 500 employees around the world. In most of our core applications Paramelt is the acknowledged market leader.

